



# GOAL DIGITAL ACADEMY

## Strategic Plan



### Our Mission:

Engaged. Enrolled.  
Enlisted. Employed.

### Our Vision:

GOAL grants students the opportunity to learn at their own pace in a supportive & personalized environment that helps them grow and engage in their future.

### GOAL Graduates:

- Use their skills & knowledge about community resources to achieve their future plans.
- Understand that hard work is directly related to personal & professional accomplishment.
- Manage their behavior, work well with others & have hope.
- Self-advocate & communicate effectively.



### 1 Clear Organizational Structures & Operations

Establish a clear organizational structure & maintain high levels of efficiency & consistency.

### 2 Teaching & Learning Student Learning

Provide every student a personalized, high-quality blended learning experience grounded in high expectations and supported with effective instructional resources.

### 3 Effective Communication & Engagement

Facilitate partnerships with families and community partners that are aligned with our profile of a graduate development through high quality communication and customer service.

### 4 Technology

Develop and maintain a cost-effective & user-friendly technology infrastructure & logistics plan that provides efficient solutions for teachers and students and protects hardware investments.

### 5 Student & Staff Engagement

Provide a friendly, safe & supportive online and lab environment that celebrates success, fosters positivity and applies trauma-informed practices.